



PEACE STATE NATO  
EQUALITY INCLUSION  
CITIZENS HUMAN RIGHTS  
RULE OF LAW VOTE  
GOVERNMENT USA EUROPE  
DEMOCRACY  
ELECTION MINORITY  
ECOLOGY FREEDOM  
NORTH MACEDONIA RIGHT  
MAJORITY CONSTITUTION  
PEOPLE CULTURE

INSTITUTE  
PULSE OF  
DEMOCRACY

# ANNUAL REPORT 2025

[www.pulsedemos.com](http://www.pulsedemos.com)

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# Introduction

**Institute for Democracy and Development -Pulse of Democracy is an independent and non-profit institute founded in January 2022.**

**We are committed to build a democratic society by increasing citizen participation in political processes, increasing accountability and influencing decision-making processes.**

**We strive to integrate information technology in all our efforts, this to promote the use of the Internet, which has an important role in the democratization of a society.**

**We aim to contribute to the creation of good practices for good governance by public institutions at central and local level, strengthening the rule of law, advancing political parties, and supporting free and fair electoral processes.**

**We will undertake initiatives aimed at bringing decision-makers closer to the citizens through policy research, facilitation of dialogue or communication and public education.**

**We are proud of our staff with diversity and professional development from different academic fields, where each of them advocates for the promotion of democratic values and practices, thus strengthening the voice of civil society Republic of North Macedonia.**

**The Institute for Democracy and Development - Pulse of Democracy carries out a range of activities designed to promote democratic values, citizen engagement, and sustainable development. Here are its main activities:**

## **1. Policy Research and Analysis**

- To identify challenges and opportunities in governance, democracy, and public administration.**
- To provide actionable, evidence-based recommendations for policy improvement.**
- Conducting surveys, interviews, and case studies.**
- Publishing policy papers, reports, and briefs targeting policymakers and stakeholders.**

**Impact: Enhances the capacity of decision-makers by offering informed perspectives, promotes accountability and efficient public service delivery.**

**Opportunities: Expand research focus to include emerging challenges, such as digital governance and climate change policy, collaborate with universities and think tanks to integrate academic expertise.**

## **2. Advocacy and Citizen Engagement**

**Purpose:to bridge the gap between citizens and decision-makers, to empower citizens to take an active role in democratic processes.**

**Methodology:Organizing public forums, town hall meetings, and policy dialogues, running awareness campaigns on citizen rights and responsibilities.**

**Impact: encourages more inclusive decision-making processes and builds trust between communities and their representatives.**

**Opportunities:develop digital platforms to facilitate ongoing dialogue and feedback and target underrepresented groups, such as rural communities and ethnic minorities, for engagement initiatives.**



### 3. Promotion of Good Governance

**Purpose:** to foster transparency, accountability, and ethical governance practices and improve the credibility and functionality of political systems.

**Methodology:** offering capacity-building programs for government officials and political parties and monitoring and assessing electoral processes for fairness and inclusivity.

**Impact:** strengthens institutional trust and the rule of law and creates a political environment conducive to meaningful reforms.

**Opportunities:** Advocate for the use of open data platforms to increase governmental transparency and launch civic monitoring initiatives to hold local governments accountable.

### 4. Use of Information Technology for Democratization

**Purpose:**to leverage technology to enhance public awareness and engagement and make democratic processes more accessible to all.

**Methodology:** creating user-friendly apps and platforms for civic education and participation and utilizing social media and digital campaigns to reach broader audiences.

**Impact:**reduces barriers to political participation, especially for younger demographics and increases public knowledge of government processes and reforms.

**Opportunities:** develop tools for real-time public consultation and decision-making and use AI and data analytics to identify trends in citizen concerns and feedback.

### 5. Capacity Building and Education

**Purpose:** to equip citizens, especially youth and marginalized groups, with knowledge and skills for active participation and promote understanding of sustainable practices and democratic values.

**Methodology:** conducting interactive workshops, simulation exercises, and mentoring programs and partnering with schools, universities, and community groups for outreach.

**Impact:** encourages the next generation of civic leaders and informed citizens and increases awareness of environmental and democratic issues.

**Opportunities:** expand training to include digital literacy and media literacy to counter misinformation and create certification programs for participants to build their credibility.

### 6. Environmental and Sustainability Initiatives

**Purpose:**to address ecological challenges through education and community action and promote sustainable living practices.

**Methodology:** implementing projects like afforestation drives, clean-up campaigns, and eco-camps and partnering with environmental experts and organizations for technical guidance.

**Impact:**builds a culture of environmental responsibility among youth and mitigates local environmental challenges through practical interventions.

**Opportunities:** introduce renewable energy projects and urban gardening programs and use environmental data to advocate for policy changes and urban planning reforms.

### 7. Networking and Partnerships

**Purpose:** to strengthen the institute's impact through strategic collaborations and to ensure inclusiveness and diversity in all programs.

**Methodology:** establishing partnerships with national and international organizations and engaging with local stakeholders to align initiatives with community needs.

**Impact:** broadens the reach and credibility of the institute and facilitates knowledge sharing and resource mobilization.

**Opportunities:**Join global networks focused on democracy, governance, and sustainability and initiate partnerships with the private sector for CSR-driven projects.

# STAND UP 4DEMOCRACY 2025



# STAND UP 4DEMOCRACY 2025

# THE FASHION DESIGN DRAWING COMPETITION 🎨🏆 2025

With the participation of students from primary and secondary schools, this event highlighted the exceptional talent, creativity, and artistic expression of young participants. The competition provided an inspiring space for students to present their fashion design drawings and showcase their creative ideas. 🌟🎨

Competition Winners:

- 1 First Place – Rrezarta Islami (Primary School “Naim Frashëri”)
- 2 Second Place – Laura Mitrovska (Primary School “Vuk Karaxhiq”)
- 3 Third Place – Mimoza Zeqiri (Primary School “Bajram Shabani”)



**MEDIA4EU** **BIRC** **aida**

**PULSE OF DEMOCRACY**  
INSTITUTE FOR DEMOCRACY AND DEVELOPMENT

**Maqedonia në rrugën drejt BE-së**

Fakte për Maqedoninë – Kapitulli 10: Shoqëria e informacionit dhe mediat

- Përfundimi digital: Më shumë se 90% e popullsisë ka qasje në internet, por me dallim të theksuar midis zonave urbane dhe rurale.
- Letra e medive: Ka përparim, por ende ekzistojnë shqetësimet për presionin politik ndaj medive.
- Tregu regulatorik: Agjencia për shërbime audio dhe audiovizuale (AVMAU) punon sipas rregullatave evropiane, por ka nevojë për më shumë parandam.
- Siguria kibernetike: Strategjia është miratuar, por zbatimin është ende në fazë të hershme.
- Përfundimet e legjislacionit e BE-së: Ligji për komunikime elektronike është përfunduar dhe po diskutohet në Komitetin Kumanovo.

Fakte për Maqedoninë – Kapitulli 23: Drejtësia dhe të drejtat themelore

- Pavarësia e gjyqësorit: Ka iniciativë për përmirësim, por korrupsioni dhe presioni politik mbeten probleme.
- Të drejtat e shtetit: Komiza ligjore është e përfunduar me standardet e BE-së, por zbatimin praktik është i mangët, veçanësisht për grupet e rrezikuara.
- Lufta kundër korrupsionit: Komisioni shtetëror për parandalimin e korrupsionit (DKSK) është aktiv, por i nevojitet më shumë burime dhe mbështetje.
- Mbrojtja e shprehjeve të shtetit: Ligjet për shtetin në nivel lokal është i përfunduar.
- Edukimi dhe ndërgjegjësimi: Nevojitet edukim më i gjërë për të drejtat themelore, veçanërisht për të rinjtë.

Projekti – Ndërtimi i urave – përmirësimi i perspektivës evropiane të Maqedonisë realizohet nga Institut Pulsi i Demokracisë Kumanovo në bashkëpunim me Radio Jehonën FM Kumanovo.

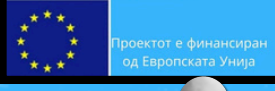
Projekti është financuar nga Komisioni Evropian dhe Ministria e Kulturës dhe Turizmit të Maqedonisë.

**EY CO TEBE**

**Building bridges. Advancing the dialogue for the European future of North Macedonia**



Join us for an inspiring debate on North Macedonia's path towards the EU!  
**Speakers:**  
 PhD Driton Maliqi - University professor.  
 M-r Ardian Ramadani - Ambassador of Francophonie for North Macedonia  
**Date: 19.09.2025**  
**Location: Komitet Kumanovo 10.30 h**  
 Be part of the conversation shaping our European future!



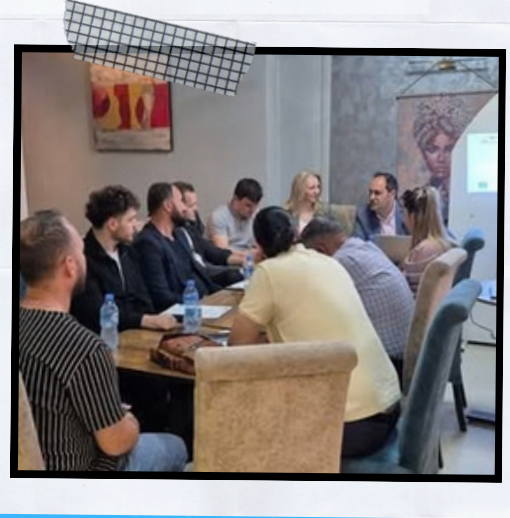
„Медиумите за ЕУ“ го спроведува Евротинк во партнерство со АИДА и БИРЦ

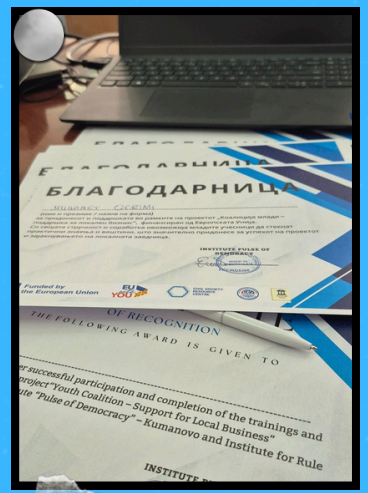


**BUILDING BRIDGES: ENHANCING DIALOGUE FOR MACEDONIA'S EUROPEAN FUTURE**

**CHAPTER 23 – JUDICIARY & FUNDAMENTAL RIGHTS**  
**RULE OF LAW AND JUDICIAL INDEPENDENCE**  
**HUMAN RIGHTS AND ANTI-CORRUPTION MEASURES**  
**CHAPTER 10 – INFORMATION SOCIETY & MEDIA**  
**THE ROLE OF FREE MEDIA IN DEMOCRACY**  
**DIGITAL TRANSFORMATION AND MEDIA REGULATIONS**

**BUILDING BRIDGES**  
 Enhancing the Dialogue for EU Perspective of North Macedonia





## YOUTH COALITION - SUPPORT FOR LOCAL BUSINESS

**A hiking event in Allashece, Lipkovo, highlighted the connection between healthy forests and healthy lives. Participants were reminded: "The more we harm nature, the shorter our lifespan." The initiative aimed to inspire environmental responsibility and a commitment to preserving nature.**

Funded by the European Union

EU with YOU

CIVIL SOCIETY RESOURCE CENTRE

Besim Shabani

Rinor Iseri

**YOUTH COALITION - SUPPORT FOR THE LOCAL BUSINESS**

Episode 2

**PULSE OF DEMOCRACY**  
INSTITUTE FOR DEMOCRACY AND DEVELOPMENT

**RULE OF LAW**  
Institute

**YOUTH COALITION - SUPPORT FOR LOCAL BUSINESS**

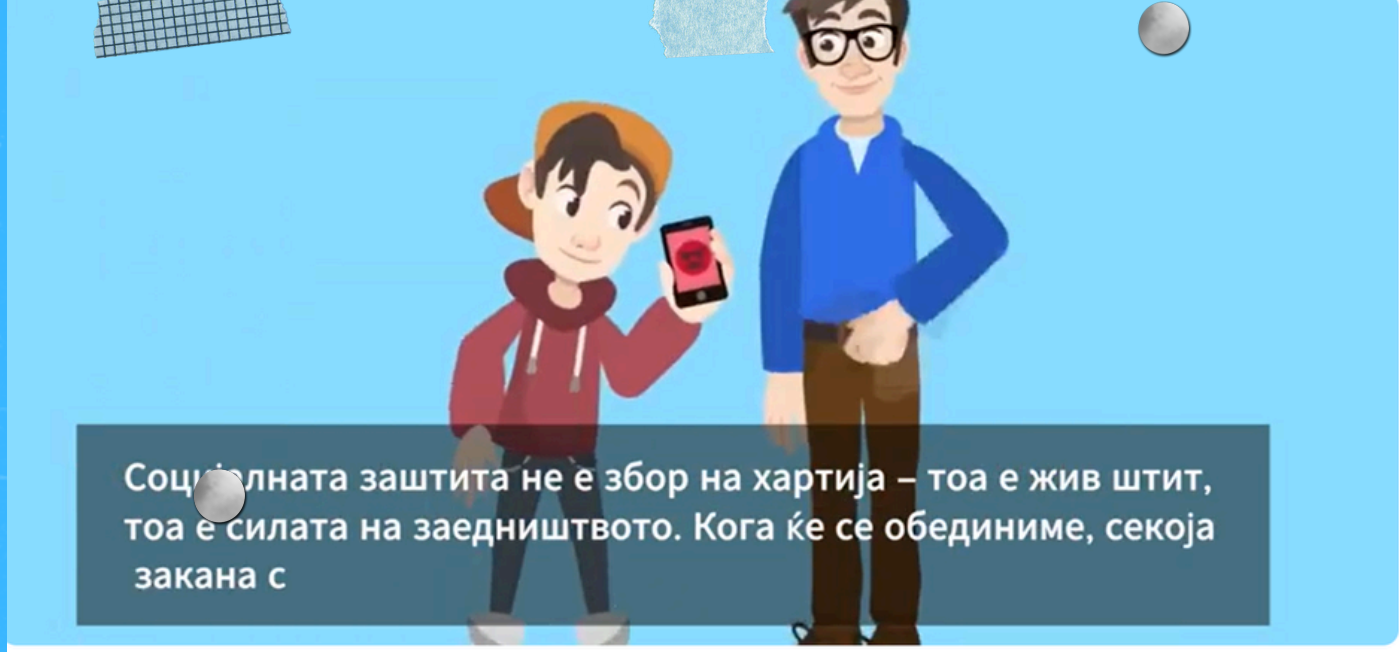
Institute Pulse of Democracy in partnership with Rule of Law Institute

This project is funded by the European Union

EU with YOU

CIVIL SOCIETY RESOURCE CENTRE





Социјалната заштита не е збор на хартија – тоа е жив штит, тоа е силата на заедништвото. Кога ќе се обединиме, секоја закана с

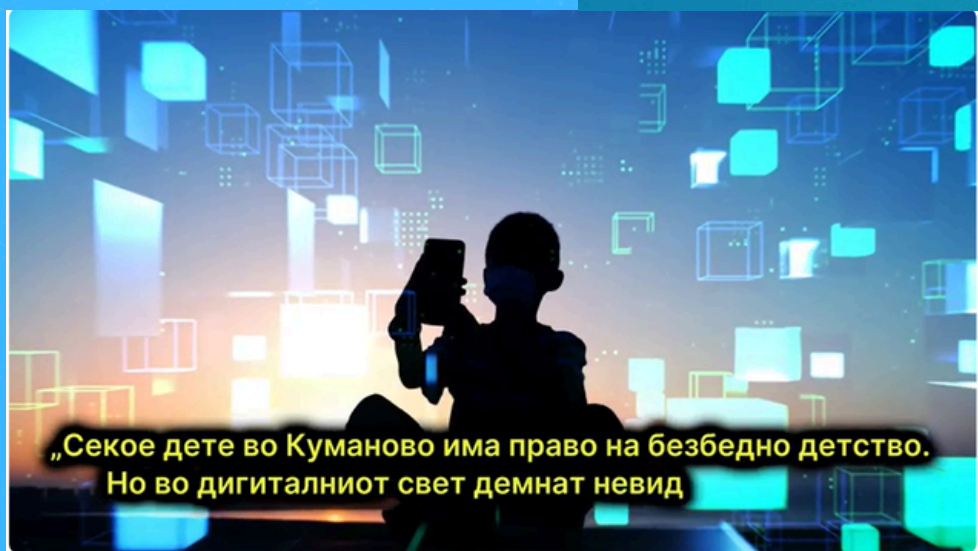
Зота дигитале ррезик пѐр фѐмијѐт

Pulse of Democracy 16 subscribers Analytics Edit video 0 Share Promote Save Download

# DIGITAL PROTECTION FOR EVERY CHILD

PODCASTS AND CLIPS RAISING AWARENESS ABOUT DIGITAL SAFETY AND PROTECTION OF CHILDREN ONLINE, PRODUCED BY RADIO JEHONA FM IN COOPERATION WITH THE INSTITUTE PULSE OF DEMOCRACY, AND FUNDED BY THE MUNICIPALITY OF KUMANOVO AS PART OF THE 2025 SOCIAL AND CHILD PROTECTION PROGRAM.

Информативен подкаст ДИГИТАЛНА ЗАШТИТА ЗА СЕКОЕ ДЕТЕ. Besim Shabani, Enver Salih. Овој проект е финансиран од Општина Куманово.



„Секое дете во Куманово има право на безбедно детство. Но во дигиталниот свет демнат невид

Mbrojtje digjitale pѐr tѐ gjithѐ fѐmiјѐt / Дигитална заштита за секое дете - подршка од општ. Куманово

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# PODCASTS

## The Development of Ecotourism in the Municipality of Lipkovo

A Green Perspective for the Future



**Ep.1**



**Besim Shabani**

**Enver Salihi**

Република Северна Македонија  
Министерство за животна средина  
и просторно планирање



Republika e Maqedonisë së Veriut  
Ministria e Mjedisit Jetësor  
dhe Planifikimit Hapësinor

# PODCASTS

## The Development of Ecotourism in the Municipality of Lipkovo

A Green Perspective for the Future



**Ep.2**



**Besim Shabani**

**Arbnor Iseni**



**PULSE OF DEMOCRACY**  
INSTITUTE FOR DEMOCRACY AND DEVELOPMENT

**ECOTOURISM DEVELOPMENT  
IN LIKOVA MUNICIPALITY –  
PODCAST EPISODE** 🌿 🏞️

# PODCASTS

## The Development of Ecotourism in the Municipality of Lipkovo

A Green Perspective for the Future



**Ep.3**



**Besim Shabani**

**Faton Zenuni**

Република Северна Македонија  
Министерство за животна средина  
и просторно планирање



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dhe Planifikimit Hapësinor



**PULSE OF DEMOCRACY**  
INSTITUTE FOR DEMOCRACY AND DEVELOPMENT

# PODCASTS

## The Development of Ecotourism in the Municipality of Lipkovo

A Green Perspective for the Future



**Ep.4**

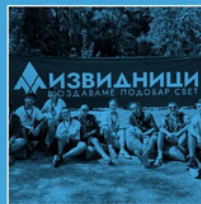


# FINAL THREE OF THE YOUTH NGO CONTEST – NORTH MACEDONIA



НОМИНИРАНИ ВО КАТЕГОРИЈА ЗА МЛАДИНСКИ ОРГАНИЗАЦИИ,  
ОРГАНИЗАЦИИ ЗА МЛАДИ И ЧАДОР ОРГАНИЗАЦИИ

## НАГРАДА за МЛАДИНСКО УЧЕСТВО!



Сојуз на извидници  
на Македонија



Институт „Пулсот на  
демократијата“ Куманово



Здружение на граѓани  
Центар за истражувања  
и анализи НОВУС



# Partners



CIVIL SOCIETY  
RESOURCE  
CENTRE

Република Северна Македонија  
Министерство за економија



Republika e Maqedonisë së Veriut  
Ministria e Ekonomisë



RULE OF LAW  
*Institute*



alda\*  
European Association  
for Local Democracy

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Министерство за животна средина  
и просторно планирање



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Ministria e Mjedisit Jetësor  
dhe Planifikimit Hapësinor

B R C  
BALKAN INSTITUTE FOR REGIONAL COOPERATION

Република Северна Македонија  
Министерство за социјална политика,  
демографија и млади

ЕВРОТИНК  
ЦЕНТАР ЗА  
ЕВРОПСКИ СТРАТЕГИИ  
CENTER FOR  
EUROPEAN STRATEGIES  
EUROTHINK